Shivansh Patle | PGP 25367 | Male | 21



TOTAL PROST	·	•		विद्यायिनियोगद्विकासः	
EDUCATION			0.011.45		
B. Tech	NIT Raipur (Electrical Engineer		>=9 Grade in 17 courses	2025	
Class XII	Krishna Public School, Raipur (C		A Grade in 6 subjects	2021	
Class X	Krishna Public School, Raipur (C	BSE) 95.83 %	A Grade in 6 subjects	2019	
INTERNSHIPS		0 1	T 100	T 1100	
HSVP, Haryana C		Consultant	Jan'23 –		
Achievements	•	_	ership by designing a new membership arch		
	 Identified 50+ Ecosystem partners and mapped Higher engagement zones; Crafted a hyperlocal GTM plan Led a review of 19+ public gymkhanas under Haryana Urban Development Authority, Haryana Government 				
Optimization			· · · · · · · · · · · · · · · · · · ·		
)	 Demonstrated strong 87% correlation between expenses and debt; Optimized cost and flagged high-risk clubs Reciprocal agreements with 25+ elite institutions; Formulated a local blueprint and enhanced Brand positioning 			
Cum Pr Cum Investi	• Found 93% correlation between members and expenses; Identified inefficiencies through statistical motors Marketing Intern Jan'24 – M				
				-	
Achievements	• Increased conversion in ₹2 Lakh+ segment; Drove 15% Growth in High-Value sales through strategized campai				
	 Led a 25% Increase in Customer recall; Refined advertisements for visual appeal and high Customer Engageme Yielded 800+ Footfalls & 20% Retention; Planned and Executed On-Ground Marketing Events; Handled RSVI 				
	• Interviewed 200+ customers; Benchmarked 5 competitors; presented a report on revised taglines and event scripts				
Operations	 Interviewed 200+ customers; benchmarked 5 competitors, presented a report on revised tagines and event s Led visual merchandising overhaul for ₹100 Cr+ Inventory across 3 Showrooms; Improved Customer engage 			-	
AB Classes	Led visual merchandising overnaul for	Intern	ss 3 Snowrooms ; Improved Customer enga May '24-A		
Achievement	• Congreted over 30 I alsh in revenue		into enrolments; Conducted personal cour		
Outreach			ions for CAT , CUET by managing student		
			each programme with 25+ schools of Chha		
			1 0		
 Prepared over 150+ original practice questions for IPMAT specific modules, aligned with the past paper ACHIEVEMENTS 					
TIGITIE V ENTET V		Lakh with 99.77%ile in	DILR; Received offers from IIM-A,C,I	2025	
Scholastic Achievements			CERT; 1/2103 out of 7.9 Lakh students	2019	
			n Indian National Mathematics Olympiad	2020	
			nsurance Corporation (LIC), Chhattisgarh	2017	
		•	ympiad (BIFO); hosted at BSE Mumbai	2018	
Case Competitions			a PPI offer (UG) based on performance	2024	
		-	Check Battle, Shaastra 2023 , IIT Madras	2023	
			y NICHE , The Marketing Club of IIMA	2025	
Quiz Competitions				-	
				2023	
	• Rank 2; Won a cash prize of ₹18K; Tata Crucible Campus Quiz; Cluster 7; hosted by the TATA Group			2022	
	National Semifinalist, Thomas Cook's Travel Quest at Ooty; Regional Round Winner at Nagpur				
POSITION OF R	ITION OF RESPONSIBILITIES				
Head		oversaw the planning ar	nd promotion of all yearlong club events		
Coordinator,		 Managed a team of 25+ members; oversaw the planning, and promotion of all yearlong club ever Selected and onboarded 50–60 high-performing members out of 2000 students; Led the club recruitment dr 			
Finance &	 Drove 60% increase in footfall; Attracted 500+ participants across; Hosted Mudrak, the club's flagship event 140% YoY increase in event sponsorships; 8+ brands established long-term partnerships with FCC Attracted 300+ attendees; planned and executed 5+ Guest Speaker sessions; featuring industry leaders 			1	
Consulting Club				I I	
NIT Raipur					
President,	• Served as the President of the Ouiz club: 1/4 Member of the Ouiz Club of the Krishna Public School				
Quiz Club	• Mentored 50+ students for competitions; Hosted 10+ Quizzes in the school; Conducted daily quizzes			2020	
Heritage Club			esident of Heritage Club, KPS Raipur	2018	
EXTRA CURRICULAR ACTIVITIES					
		ls; boosting access by 60%	6; Set 4 tech hubs across 8 communities		
Volunteer,	 Impacted 3,200+ lives via free monthly health camps and led 20+ volunteers; Reducing untreated c Raised ₹12 Lakh in 6 months to expand nutrition aid for 700+ women, kids across 5 underserved vill 				
JanMitram				s 2025	
	• Skilled 200+ women in tailoring and crafts; 40% employed, lifting average household income by 20%				
IIMA	• Finalist (1/8) out of 100+ teams a	t Freshers Quiz 2025, III	MA; hosted by Literary Symposium Desk	2025	
				2025	
NIT Raipur			ndhikaran) & CRY (Child Rights & You)	2025	
		-	Γ Bhilai; Won total cash prize worth ₹26K	2022	
			teams in Engineer's Day quiz; Won ₹4.5K	I I	
Hobbies	Anime	E-Sports	Railfanning		
△ Dorm 27, Room	14, IIM Ahmedabad		⊠ p25shivansh@iin	na.ac.in	